

CFRI Cystic Fibrosis
Research Institute

RESEARCH • EDUCATION • ADVOCACY • SUPPORT

A BREATH OF FRESH AIR

Gala

*Proceeds
Benefit CFRI's
CF
Research &
Education
Programs*



INTRODUCTION



ABOUT CYSTIC FIBROSIS

Cystic fibrosis (CF) is a rare genetic, chronic, progressive disease that has been diagnosed in over 40,000 people in the United States, and over 105,000 people worldwide.

While most people associate cystic fibrosis with progressive lung disease, CF impacts the respiratory, digestive, reproductive, and endocrine systems.

Once considered a childhood disease, over half of those living with CF in the United States are over the age of 18. While life expectancy for those recently diagnosed has reached the mid-forties, the median age of death remains in the mid-thirties.

Progress in research has led to new therapies that can extend and enhance the lives of those with CF, but there is still no cure.

ABOUT CFRI

CFRI was incorporated in 1975 by a small group of CF family members whose children were not expected to survive their teen years.

Initially focused on research, CFRI has consistently responded to the CF community's needs and expanded its programs to include educational and support programs.

CFRI continues to fund research while providing education, advocacy, and psychosocial programs and services to those with CF, as well as their families and caregivers.

Supporting the
Cystic Fibrosis
Community for
Five Decades!



A BREATH OF FRESH AIR GALA

2026 Sponsorship Tiers & Benefits

Inspiration Sponsor \$10,000 +

- 6 tickets to attend CFRI's A Breath of Fresh Air Gala, includes exquisite fare and libations with reserved seating
- Exhibit table located in a prime location
- Full page ad with company logo prominently placed in the commemorative program
- Company logo & link on CFRI's website
- Acknowledgment from the podium and opportunity for three-minute presentation during the award program
- Acknowledgment as A Breath of Fresh Air Sponsor in CFRI Community Newsletter
- Acknowledgment in select promotional materials and press releases
- Acknowledgment in minimum of 6 social media posts and 6 eBlasts/eNewsletters



Mistral Sponsor \$5,000 - \$9,999

- 4 tickets to attend CFRI's A Breath of Fresh Air Gala, includes exquisite fare and libations with reserved seating
- Exhibit table located in a prime location
- One-half page ad with company logo prominently placed in the commemorative program
- Company logo & link on CFRI's website
- Acknowledgment from the podium
- Acknowledgment as A Breath of Fresh Air Sponsor in CFRI Community Newsletter
- Acknowledgment in select promotional materials and press releases
- Acknowledgment in minimum of 3 social media posts and 3 eBlasts/eNewsletters



Print Newsletters:
14K Distributed



eNewsletters:
15.5K Email Subscribers



Social Media:
21K Followers

A BREATH OF FRESH AIR GALA

2026 Sponsorship Tiers & Benefits

Zephyr Sponsor – \$3,000 - \$4,999

- 3 tickets to attend CFRI's A Breath of Fresh Air Gala, includes exquisite fare and libations with reserved seating
- One-quarter page ad with company logo prominently placed in the commemorative program
- Company logo & link on CFRI's website
- Acknowledgment from the podium
- Acknowledgment as A Breath of Fresh Air Sponsor in CFRI Community Newsletter
- Acknowledgment in select promotional materials

Breeze Sponsor – \$1,500 - \$2,999

- 2 tickets to attend CFRI's A Breath of Fresh Air Gala, includes exquisite fare and libations with reserved seating
- One-quarter page ad with company logo prominently placed in the commemorative program
- Company logo on CFRI's website
- Acknowledgment from the podium
- Acknowledgment as A Breath of Fresh Air Sponsor in CFRI Community Newsletter
- Acknowledgment in select promotional materials



Print Newsletters:
14K Distributed



eNewsletters:
15.5K Email Subscribers



Social Media:
21K Followers

A BREATH OF FRESH AIR GALA

2026 Sponsorship Tiers & Benefits

Sponsor Benefits	Inspiration Sponsor	Mistral Sponsor	Zephyr Sponsor	Breeze Sponsor
	\$10,000	\$5,000	\$3,000	\$1,500
Event Tickets (Includes exquisite fare, libations & reserved seating)	6 Tickets	4 Tickets	3 Tickets	2 Tickets
Ad in Program w/ company logo (Prominent placement)	Full Page	Half Page	Quarter Page	Quarter Page
Company logo & link on CFRI's Website	✓	✓	✓	Company Name Only
Acknowledgment from the podium	✓	✓	✓	✓
CFRI's Fall Newsletter (14K print)	✓	✓	✓	✓
Acknowledgment in select promotional materials	Including Press Release	Including Press Release	✓	
Social Media Posts (Based on commitment date / 21K followers)	six (6)	three (3)		
CFRI's eBlasts/eNewsletter (15.5K digital subscribers)	six (6)	three (3)		
Exhibit Table	✓	✓		
Three-minute presentation during award program	✓			
Reserved table	✓			

THANK YOU



Your sponsorship is more than a contribution—it is a lifeline for the cystic fibrosis community. CFRI's programs advance the search for a cure while providing critical education, support, and advocacy for individuals and families navigating this complex disease.

Even with groundbreaking therapies and advancements in care, cystic fibrosis remains a challenging disease, and many continue to face significant barriers. Your sponsorship fuels CFRI's mission to deliver trusted education, cutting-edge research, and compassionate support, creating lasting impact for those living with CF today and for generations to come.

Together, we are building a future where every person with CF has access to the care, community, and empowerment they deserve.

Contact Us



(650) 665-7576



cfri@cfri.org



www.cfri.org



1730 Embarcadero Rd Suite 210
Palo Alto, CA 94303



CFRI Cystic Fibrosis
Research Institute
RESEARCH · EDUCATION · ADVOCACY · SUPPORT