



**WWMR, Inc.**

Worldwide Marketing  
Research & Strategic Consultancy

## **SEEKING: PATIENTS WITH CYSTIC FIBROSIS & CAREGIVERS OF YOUNGER CF PATIENTS**

### **EARN \$50.00 or more!!**

We are conducting studies on the care of cystic fibrosis (CF) and are looking for **adult (18+)** **patients diagnosed with CF - or the caregivers of younger patients** - to join a research panel.

- ❖ Participating in this research will be an important contribution towards efforts to **advance the quality of treatment and care** for those living with CF!
- ❖ Qualified participants will earn **\$50.00**, plus the opportunity to earn more money by participating in future research studies.
- ❖ Any market research projects will be optional and you will be compensated for your time. Studies might include obtaining feedback on CF medications or suggestions to improve educational brochures.
  - For in-person market research studies that you choose to participate in, all surfaces will be disinfected before and after interviews to reduce risk of cross-infection. Interviews will be spaced so that CF patients will not come into contact with one another. In addition, patients will not be asked to handle any materials that have been handled by other patients.
- ❖ The panel will never be used to provide promotional materials or to sell anything, and you can opt out at any time. Your information will be held in the strictest confidence.

Name of Referrer:           **Cystic Fibrosis Research, Inc. (CFRI)**          

*To begin, please call Michelle Nordstrom **toll free** at 1 (888) 947-2339 ext. 112. You will be asked a few preliminary questions to see if you qualify, which will take about 5 minutes.*

**About WWMR, Inc.** WWMR, Inc. is an independent marketing research and strategic consulting firm. We provide high quality, customized, and insightful studies to our clients in the pharmaceutical and biomedical industries. The purpose of this study is strictly research and you will not be given any promotional materials. **More information about WWMR can be found on our website:**  
[www.wwmr.com](http://www.wwmr.com)